

## PRODUCT CODES & BARCODES



### Blue Razz Ice

Unit Box  
Barcode: 6941976290177

Pack of 10  
Barcode: 6941976290276

10x40  
Barcode: TBC



### Strawberry Ice

Unit Box  
Barcode: 6941976290252

Pack of 10  
Barcode: 6941976290351

10x40  
Barcode: TBC



### Watermelon Ice

Unit Box  
Barcode: 6941976290269

Pack of 10  
Barcode: 6941976290368

10x40  
Barcode: TBC



### Grape

Unit Box  
Barcode: 6941976290207

Pack of 10  
Barcode: 6941976290306

10x40  
Barcode: TBC



### Juicy Peach

Unit Box  
Barcode: 6941976290214

Pack of 10  
Barcode: 6941976290313

10x40  
Barcode: TBC



### Kiwi Passion Fruit Guava

Unit Box  
Barcode: 6941976290221

Pack of 10  
Barcode: 6941976290320

10x40  
Barcode: TBC



### Pink Lemonade

Unit Box  
Barcode: 6941976290245

Pack of 10  
Barcode: 6941976290344

10x40  
Barcode: TBC



### Double Apple

Unit Box  
Barcode: 6941976290191

Pack of 10  
Barcode: 6941976290290

10x40  
Barcode: TBC

Size	E-liquid Capacity	Puffs	Nicotine
66 x 35 x 16 mm	3.2 ml	Up to 800	50 mg/ml (5%)

Discover Lost Mary - Where Vaping Excellence Meets Limitless Possibilities.

**LOST MARY**



TRADE ENQUIRIES  
lostmary@monteaglegroup.com  
Exclusive Distributor

FIND US  
@lostmarysouthafrica  
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All customers purchasing this product are required by RSA law to be over the age of 18 years.



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DISCOVER

# LOST MARY

FOR AN UNFORGETTABLE VAPING EXPERIENCE

NEW

INTRODUCING THE **BM800** BY LOST MARY

Welcome to the world of Lost Mary, where innovation meets excellence. A cutting-edge device designed to elevate your vaping experience.

EVERY PUFF IS A MOMENT OF PURE PLEASURE



# LOST MARY BM800

a cutting-edge device designed to

## ELEVATE YOUR VAPING EXPERIENCE TO NEW HEIGHTS

Lost Mary designs and engineers products that seamlessly integrate style, performance, and safety. A selection of premium materials and a rigorous testing process ensure that every Lost Mary product exceeds expectations.

### PRODUCT FEATURES



Ultimate Visual Pleasure



Portable Size



Seamless grip for added comfort



Smooth to the Touch



Flavours & aromas selected to provide an intensified sensory experience

### THE VARIETY OF FLAVOURS IS KEY TO THE SUCCESS OF THE BRAND IN THE UK.

**KIWI PASSION FRUIT GUAVA** is a sweet passionfruit mixed with some juicy kiwi and refreshing guava for a vape that's perfect for lounging in the sun.

**PINK LEMONADE** has a luscious taste that's the perfect sweet and tangy mix. Fruity, fizzy, and full of flavour!



**STRAWBERRY ICE** delivers a rich, tart berry taste of ripe strawberries for a full-flavoured inhale that's chilled on the exhale.

**DOUBLE APPLE** is an intense fruity flavour and delivers a blast of juicy apples with every taste.

**BLUE RAZZ ICE** is deliciously balanced blue raspberry taste with a cool finish pleasingly zingy vape with a chilled-out aftertaste.

**WATERMELON ICE** is a mild, fruity flavour that's bursting with the sweet taste of the exotic fruit and complemented by a cool finish.

**GRAPE** has a sweet taste of crushed purple grapes, overflowing with seductive juiciness.

**JUICY PEACH** is a sweet peach treat that's hard to beat! This blend is best suited to those who love a balanced vape.

EXPLORE OUR **DIVERSE RANGE OF DEVICES**, EACH DESIGNED TO ENHANCE THE VAPING EXPERIENCE.

### TRADE BENEFITS

In the last decade, tobacco companies have begun the pivot from traditional tobacco, to next-generation products – including vaping, THP and modern oral products.

CATEGORY GROWTH	EVP	VS	TOBACCO
USA	30.2%		-2.0%
CANADA	17.1%		-1.9%
UK	23%		-1%
REST OF THE WORLD (South Africa)	13.3%		-0.3%

Source: Accenture Growth Analysis 2020

Lost Mary's success in the EU and the UK far exceeds that of the current competitors in the South African marketplace.

### CONSUMER BENEFITS

Electronic Vapour Products (EVPs) were developed to reduce the harm caused by smoking and assist consumers wishing to quit using tobacco products. The BM800 comes in at a lower price than higher puff devices allowing consumers the freedom to change flavours regularly.

#### Google Search Volume for EVP (close) Brands

- LOST MARY
- VUSE
- OTHER



#### Worldwide EVP Flavour Preference

- FRUIT
- CANDY
- DESSERT
- A BLEND OF 2

Source: National Institute of Health 2021

Meticulously engineered with attention to detail, this device exudes elegance and comfort, ensuring a seamless grip and a truly immersive vaping experience. Making the Lost Mary BM800 the best option for the widest group of consumers.



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Monteagle holds exclusive import & distribution rights.

Join us on this exhilarating journey through the world of vaping. Experience the craftsmanship, the innovation, and the sheer pleasure that Lost Mary offers.

**UNLEASH YOUR CREATIVITY,  
EXPRESS YOUR INDIVIDUALITY,  
AND INDULGE IN THE UNFORGETTABLE.**